



**SPONSORSHIP OPPORTUNITIES
WORCESTER WOMEN'S LEADERSHIP CONFERENCE
Thursday, June 12, 2025**

All benefits apply if sponsor meets individual deadlines and requirements.

Green indicates 2024 sponsor. First right of refusal deadline is 10/1/24. Red is confirmed for 2025.

There are no exhibitor benefits for sponsors. Any exhibitor registration is done separately.

**Presenting Sponsor – \$20,000 (industry exclusivity applies) --The Hanover Insurance, UMass
Memorial Health**

- Three-minute presentation at conference
- Twenty (20) complimentary admissions to the in person conference for employees or VIP guests with premium reserved seating. *Names and emails due by May 12.*
- Company logo in event advertisements on Chamber e-mail blasts
- Company logo in event advertisement on Chamber web site
- Logo on conference promo ad in Chamber Exchange Newspaper spring 2024, mailed to 11K households and 5600 businesses in Worcester
- Company logo on conference app, accessible to all attendees
- Company logo on all conference web pages with link to sponsor's home page
- Company logo in conference social media posts
- Company name in all press releases
- Company logo on PowerPoint presentations for morning and afternoon mainstage
- Company logo on opening video shown to all attendees as part of morning program
- Option to provide company promotional giveaway to conference participants
- Company logo on follow up email to all attendees for conference survey
- Attendee listing with contact information provided
- Sponsor recognition sign for your office/company
- First right of refusal in subsequent year

Keynote Sponsor – \$15,000 -- BCBS of MA, CSX --1 available

- Opportunity to introduce the keynote speaker at the conference
- Fifteen (15) complimentary admissions to the in person conference for employees or VIP guests with premium reserved seating. *Names and emails due by May 12.*
- Company logo on conference app, accessible to all attendees
- Company logo in event ad on Chamber e-mail blasts
- Company logo in event ad on Chamber website
- Company logo on all conference web pages with link to sponsor's home page
- Company logo on PowerPoint presentations for morning and afternoon mainstage
- First right of refusal in subsequent year

Supporting Sponsor – \$7,500 – available Fallon Health, UniBank

- ten (10) complimentary admissions to the in person conference for employees or VIP guests. *Names and emails due by May 12.*
- Company logo on conference app, accessible to all attendees
- Company logo on all conference web pages with link to sponsor's home page
- Company logo on PowerPoint presentations for morning and afternoon mainstage
- First right of refusal in subsequent year

Lunch Sponsor – \$7,500 – Berkshire Bank

- Opportunity to give sponsor welcome (2 minutes)
- ten (10) complimentary admissions to the in person conference for employees or VIP. *Names and emails due by May 12.*
- Company logo on conference app, accessible to all attendees
- Company logo on all conference web pages with link to sponsor's home page
- Company logo on PowerPoint presentations for morning and afternoon mainstage
- First right of refusal in subsequent year

Networking Reception Sponsor – \$7,500 – Aillie

- ten (10) complimentary admissions for employees or guests to the in person conference. *Names and emails due by May 12.*
- Networking reception branded with Company name
- Company logo on PowerPoint presentations for morning and afternoon mainstage meetings
- Company logo on conference app, accessible to all attendees
- First right of refusal in subsequent year

Gift Sponsor – \$7,500 -- Country Bank

- five (5) complimentary admissions for employees or guests to the in person conference. *Names and emails due by May 12.*
- Attendee gift branded with Company logo
- Company logo on PowerPoint presentations for morning and afternoon mainstage meetings
- Company logo on conference app, accessible to all attendees
- Company logo on all conference web pages with link to sponsor’s home page
- First right of refusal in subsequent year

App Sponsor - \$7,500— JPMorgan Chase

- five (5) complimentary admissions for employees or guests to the in person conference. *Names and emails due by May 12.*
- Company logo on conference app, used by all attendees
- Company logo on PowerPoint presentations for morning and afternoon mainstage meetings
- Company logo on all conference web pages with link to sponsor’s home page
- First right of refusal in subsequent year

Women’s Wellness Corner Sponsor - \$7,500—Cityblock Health

- five (5) complimentary admissions for employees or guests to the in person conference. *Names and emails due by May 12.*
- Option for a 6’ exhibitor table in Women’s Health Corner (with box lunch for two additional representatives at the table)
 - Additional listing as an exhibitor in conference materials
 - Additional link to company website from exhibitor listing on conference page
- Company logo on conference app, used by all attendees
- Company logo on signage near the health fair section of the marketplace
- Company logo on PowerPoint presentations for morning and afternoon mainstage meetings
- Company logo on all conference web pages with link to sponsor’s home page
- First right of refusal in subsequent year

Centerpiece Sponsor – \$7,500—available

- five (5) complimentary admissions for employees or guests to the in person conference. *Names and emails due by May 12.*
- Main ballroom centerpiece branded with Company logo
- Company logo on PowerPoint presentations for morning and afternoon mainstage meetings
- Company logo on all conference web pages with link to sponsor’s home page
- First right of refusal in subsequent year

Scholarship Sponsor – \$5,000 — Omama Services

- Five (5) complimentary admissions for employees or guests to the in person conference. *Names and emails due by May 12.*
- Company name listed as the scholarship sponsor on conference web page
- Company logo on PowerPoint presentations for morning and afternoon main sessions
- First right of refusal in subsequent year

Mentor Sponsor – \$5,000 — Middlesex Savings, UMass Chan Medical School

- Promoted as Mentor Sponsor in marketing materials and throughout the event
- five (5) complimentary admissions to the in person conference for employees or VIP guests. *Names and emails due by May 12.*
- Company logo on all conference web pages with link to sponsor's home page
- First right of refusal in subsequent year

Video Sponsor - \$5,000 — MGB Health

- five (5) complimentary admissions for employees or guests to the in person conference. *Names and emails due by May 12.*
- Company logo on the closing frame of the video played during mainstage event
- Company logo on all conference web pages with link to sponsor's home page
- First right of refusal in subsequent year

Morning Break Sponsor – \$4,000 – Wegmans

- five (5) complimentary admissions for employees or guests to the in person conference. *Names and emails due by May 12.*
- Company logo on power point slide

Breakout Session Sponsor - \$3,500— Associates in Otolaryngology Head & Neck Surgery, P.C, M&T Bank, Open Sky, Reliant Medical Group, Rockland Trust, Saint-Gobain, VHB, Webster Five

- Five (5) complimentary admissions for employees or guests to the in person conference. *Names and emails due by May 12.*
- Opportunity to exclusively sponsor one breakout sessions at the conference
- Opportunity to introduce the breakout session presenter. *name and email due May 12—should be 1 of your 5 attendees*
- Company name on the conference web page
- Company name on breakout session slide displayed at the start of the breakout

Afternoon Break Sponsor – \$2,000 – Coghlin Electrical Contractors

- One (1) complimentary admission to the in person conference. *Names and emails due by May 12.*
- Company name on the conference web page

WWLC Amigas Sponsorship—\$500 members, \$700 nonmembers

- One (1) complimentary admission for employee or guest to the in person conference. *Names and emails due by May 12.*
- Company name on the conference web page

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