

SPONSORSHIP OPPORTUNITIES

Millennials (Adults between the ages of 28-43) are the largest generation in the workforce. The Worcester Regional Chamber of Commerce understands the importance attracting and retaining this generation to our region. We launched the #Elevate campaign to make Chamber events more inviting and inclusive to young professionals. We will have two Young Professionals Night Out events in 2025—in January and August. Our typical turnout has been 75-150 people.

- · Company logo in advertisements for the event
- Company logo in Chamber e-mail blasts about the event
- Tag in social media posts promoting the event
- Opportunity for a brief message in the event reminder email to each registered guest with a web link
- Opportunity to bring and display company banner at the event
- Opportunity to give a brief welcome at the event
- List of attendees with contact information

One Night Sponsor | \$2,000 Two Night Sponsor | \$3,000

