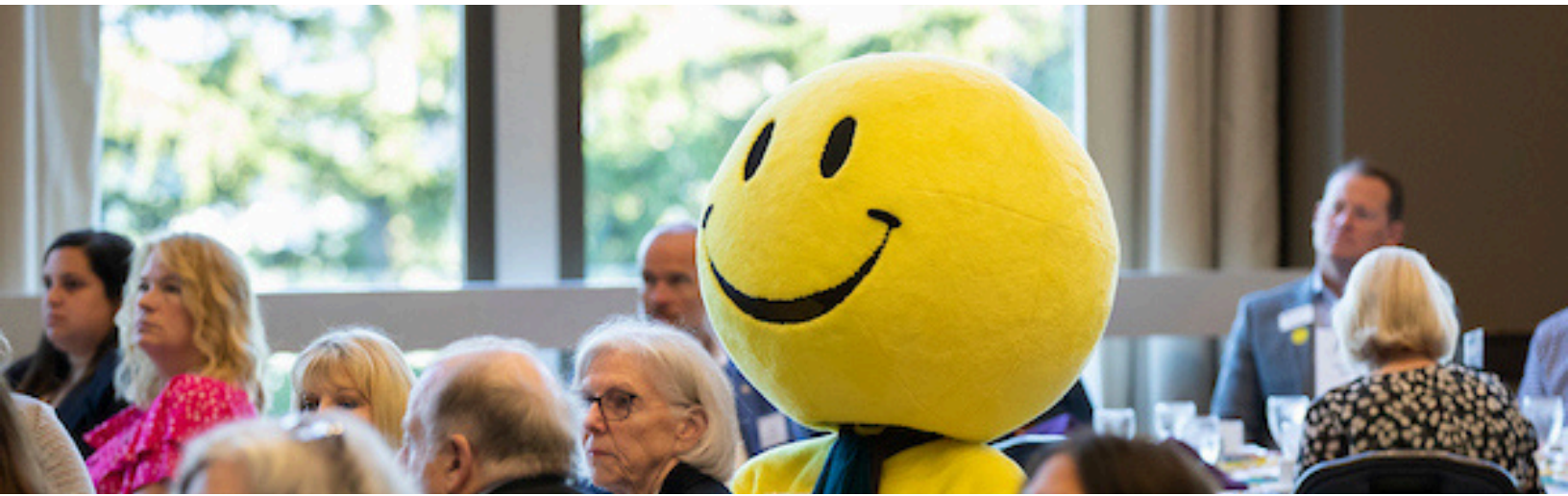


WORCESTER REGIONAL  
CHAMBER OF COMMERCE

# 2025 SPONSORSHIP OPPORTUNITIES





In 2025, the Worcester Regional Chamber of Commerce will celebrate its 150th anniversary, marking a century and a half of dedicated service to the local business community. Established in 1875, the Chamber has been a driving force behind Worcester's growth, fostering economic development, advocating for businesses, and creating a vibrant, connected network of entrepreneurs and professionals. Over the years, it has played a pivotal role in transforming Worcester into a hub of innovation, from its roots in manufacturing to its modern identity as a center for healthcare, education, and advanced technologies.

As the Chamber commemorates this milestone, it plans to honor its rich history while looking ahead to the future. The celebration will not only reflect on the organization's enduring legacy but also focus on empowering the next generation of business leaders. Through special events, community initiatives, and strategic partnerships, the Chamber will reaffirm its commitment to fostering economic vitality and inclusivity across the region, ensuring that Worcester continues to thrive as a key player in the New England business landscape.

Ways you can support the Chamber:

- Refer a friend—encourage someone to join the Chamber
- Write a review. Share your experience on Google, Facebook, LinkedIn, etc.
- Make a monetary donation
- Upgrade your membership
- Sponsorship—consider one of our programs below

Sponsoring a Chamber event or program can give you exposure to the people that you want to do business with. With 2,100-member businesses, an e-mail list of more than 10,000 professionals, and an USP mailing list in excess of 5,500, your business will get noticed as a sponsor of a Chamber event.

More than 200 events each year are designed for specific industries and various career levels. Check out the sponsorship opportunities for 2025 that can help you reach your target audience.

To secure your sponsorship, please contact  
Karen Pelletier at 508.753.2924, ext. 229.



# EVENT SPONSORSHIPS

## **150th Annual Meeting | December 5, 2025**

The Annual Business Meeting is an informative program spotlighting the Chamber's mission, goals, and accomplishments. This popular luncheon event features a keynote address by a distinguished guest and welcomes 700 business leaders, presidents, CEOs and other decision makers.

- \$15,000 | Presenting Sponsor
- \$10,000 | Signature Sponsor
- \$7,500 | Leadership Sponsor
- \$5,000 | Corporate Sponsor
- \$2,500 | Supporting Sponsor
- \$1,000 | Friend Sponsor

## **Breakfast Club**

Supporting and Coffee Sponsorships available for this quarterly event held by the Chamber to pay tribute to individuals, civic entities, businesses, and other organizations for major contributions to economic growth, improving the quality of life in the region, major milestones, and other activities which enhance the Worcester region. The event draws over 200 high level professionals and decision-makers from the region.

- \$7,500 | Presenting Sponsor
- \$5,000 | Supporting Sponsor
- \$500 | Friend Sponsor

## **Business After Hours**

We have presenting and supporting sponsor levels available for this popular networking event takes place at locations throughout Worcester and the region. With 150+ attendees, the event is a great way to get noticed. Call to confirm available dates.

- \$2,500 | BAH Premier Presenting Sponsor (May, Dec.)
- \$1,500 | Presenting Sponsor
- \$750 | Premier BAH Supporting Sponsor (May, Dec.)
- \$500 | Supporting Sponsor





# EVENT SPONSORSHIPS

## **Business & Government Forum**

The Business and Government Forum is an opportunity for members to connect with legislative officials on a variety of business-related topics throughout the year.

\$5,000 | Presenting Sponsor  
\$3,000 | Supporting Sponsor

## **The Chamber Exchange TV Show**

Tim Murray hosts the Chamber Exchange weekly tv program which airs on Spectrum News 1 on Sundays at 1pm and 7pm, and is also available on the Chamber YouTube channel and OnDemand.

\$10,000 | Annual Sponsor

## **Economic Forecast**

This annual breakfast event is cosponsored with the Worcester Business Journal in February. The program attracts 50-100 attendees who hear from economists and industry leaders who offer insights into the year ahead.

## **Emerging Workforce Forum**

These quarterly events will enable Worcester businesses to connect with key individuals from WPS Career Vocational Technical programs and begin to identify cooperative learning and internship opportunities for WPS graduating students.

\$4,000 | Presenting Sponsor- Annual  
\$2,000 | Supporting Sponsor-Annual

## **Power of Women (POW) series 2025**

Power of Women (Pow) is a program series and network platform designed to engage, inform and inspire, as well as connect professional women to resourceful women's groups and organizations in our region. POW has 4 luncheons per year.

\$7,500 | Presenting Sponsor for year  
\$500 | Friend Sponsor



# EVENT SPONSORSHIPS

## **President's Council Series**

The President's Council welcomes the Chamber's Executive, Regional Partner and Corporate members along with the board of directors for important, high level discussions affecting business and Central Mass. This group of influential Central Massachusetts business and community leaders are highly engaged with the Chamber and contribute in many substantive ways to the region's economy and quality of life.

\$5,000 | Presenting Sponsor

## **Roundtables**

We have some Lead and Supporting Sponsor levels for the Chamber's roundtable forums which provide opportunities for professionals in a variety of industry sectors to: exchange ideas and best practices; set a legislative agenda; discuss workforce needs; learn about new initiatives and programs; and network. Available forums (industry exclusivity applies):

Healthcare | \$4,000 Presenting | \$2,000 Supporting  
Diverse Professionals | \$4,000 Presenting | \$2,000 Supporting  
Human Resources | \$4,000 Presenting | \$2,000 Supporting  
Manufacturing | \$4,000 Presenting | \$2,000 Supporting  
Nonprofit | \$4,000 Presenting | \$2,000 Supporting  
Construction & Real Estate | \$4,000 Presenting | \$2,000 Supporting

## **Seminar Series**

Held throughout the year on important topics for businesses, these free seminars provide practical information about new regulations, business tools, trends and more that assist business professionals to operate their companies, generate more business, and more.

\$10,000 | year-long presenting sponsor



# EVENT SPONSORSHIPS

## **StartUp Worcester**

StartUp Worcester is an important initiative of the Worcester Regional Chamber of Commerce strategy to incubate new business. We partner with The Venture Forum, and WorLab to launch and to provide support as well as space for the region's young entrepreneurs. StartUp Worcester encourages entrepreneurs to grow their business here – where they have access to everything they need to succeed.

Presenting | \$5,000  
Supporting | \$2,500

## **Voice of Business Daily Radio Program**

The Worcester Regional Chamber of Commerce has a daily radio program on WRCN 830 AM with veteran news host Hank Stoltz. These programs are promoted throughout the Chamber's multiple media channels and recordings are sent to guests for their own use.

\$12,000 per year

## **William J. Short Memorial Classic | June 2025**

This tournament supports our scholarship program and welcomes players who want to entertain key clients at one of the region's golf courses. A range of levels from presenting to hole sponsor is available.

\$350 – \$10,000

## **Worcester Goes to Washington | November 2025**

This trip brings together Worcester's business leaders with members of our federal delegation and other policy and business groups in the capital.

\$5,000 – \$15,000



## EVENT SPONSORSHIPS

### **Worcester Women's Leadership Conference | June 12, 2025**

Our 16th annual Worcester Women's Leadership Conference attracts hundreds of women to connect, learn from one another, and cultivate meaningful business partnerships. We will have over 700 women attend the conference, along high-impact keynote and workshop speakers.

\$500 – \$20,000

### **Woostapreneur's Forum | May 2025**

The Worcester Regional Chamber of Commerce and the U.S. Small Business Administration are connecting greater Worcester to the Entrepreneurship Ecosystem for the 10th annual Woostapreneur's Forum.

\$1,000 – \$5,000

### **Worcester Youth Leadership Institute**

The Worcester Youth Leadership Institute (WYLI) offers students a six-week learning experience and exposure for 25 youth to a variety of businesses, Worcester landmarks, and mentors. The Institute is part of a broader effort by the Chamber of Commerce to develop and mentor Worcester's future leaders. The program is free for the participants and in fact most students come from the YouthWorks program and attend the program during work hours and are paid for their time.

\$2,500 – \$7,500

### **Young Professionals Night Out**

Millennials are the largest generation in the workforce. The Worcester Regional Chamber of Commerce understands the importance attracting and retaining this generation to our region. We will have two of these events in 2025.

\$3,000 | Both YP Night Out events  
\$2,000 | January or August YP event



# SPECIAL SPONSORSHIP OPPORTUNITIES FOR OUR 150TH CELEBRATIONS

## **WRCC 'Business Spotlight' Sponsor**

Spotlighting WRCC members once a week throughout 2025 on chamber social channels using video and graphics. Your logo would appear on 52 social posts and would also be included in at least 12 e-news issues highlighting the series. Our social media following is 7,800 on X, 3,683 on IG, 7,600 on Facebook, 5,600 on LinkedIn, 423 on TikTok; and our e-news is sent to over 5300 individuals with a 34% open rate.

\$15,000 for full year

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## **Annual Business Awards Ceremony- After Hours Vendor Fair**

This will be an added component to our annual Business Awards in May, where we will celebrate and showcase our members who would like to exhibit. Your sponsorship will allow us to offer the opportunity for free to small businesses who could not otherwise afford the opportunity. Your business would have the opportunity to table as well. Your logo would be on event promotions, signage and registration page for the event. Your business would receive 10 free registrations to the event for employees and VIP guests.

\$5,000

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## **Annual Business Awards Ceremony Legacy Award sponsor**

This will be an added component to our annual Business Awards in May, where we will honor one individual or business with the legacy award in honor of the Chamber's 150th anniversary. A representative from your business will be presenting the award along with the Chamber representative. Your logo would be on event promotions, signage and registration page for the event. Your business would receive 10 free registrations to the event for employees and VIP guests.

\$5,000





## SPECIAL SPONSORSHIP OPPORTUNITIES FOR OUR 150TH CELEBRATIONS

### **Kickoff to 150! Business After Hours—January**

This will be our first event of 2025 and will offer a look back at where we have been and kick off our year-long celebration of our 150th. Your company will receive all of the benefits with a Premier Business After Hours sponsor.

\$2,500

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### **Breakfast Club-- Legacy of Impact Award sponsor**

To continuously highlight important milestones in the Chamber's 150-year history, we will be highlighting significant contributions of 4 individual members at our quarterly Breakfast Club events in 2025. Your business logo would appear on the signage and slide about the awardee. Your business representative would present the award recognition along with the Chamber representative.

\$5,000 for 1, \$15,000 for all 4

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### **Annual Meeting Reception**

Following our 150th annual meeting of the WRCC, we will be hosting a reception to kick off the next 150 years of our organization. The reception will be promoted to our full membership and be available as an additional registration opportunity for 150 people. Your business would be named as the reception sponsor during the remarks at the annual meeting to over 700 attendees. Your logo will appear on event promotions, signage and registration page for the event. Your business will receive 10 free registrations to the reception for employees and VIP guests.

\$10,000



## SPECIAL SPONSORSHIP OPPORTUNITIES FOR OUR 150TH CELEBRATIONS

### **Leadership Worcester—10 year anniversary celebration**

2025 will also mark an important milestone in our relaunching of the Chamber's Leadership Worcester program. We will have graduated over 250 participants as of June 2025. We will host a reception celebrating the 10th year of the program and highlighting some of our distinguished alumni and their contributions to the City. The event will be open to all the alumni of the program, members of the broader community's Leadership, as well as the more than 80 session designers, speakers and partner organizations who help to support Leadership Worcester each year.

\$5,000

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### **Rooted in the Community—Tree Planting**

To commemorate the Chamber's history in the community, the Worcester Green Corps will coordinate a tree planting ceremony. Your business representative will offer remarks at the ceremony. Your logo will be on the invitation and commemorative plaque at the tree. You will have the opportunity to offer a quote about the Chamber's impact on the community in the media release for the planting.

\$5,000

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For More Information, Contact Karen Pelletier at  
[kpelletier@worchesterchamber.org](mailto:kpelletier@worchesterchamber.org)

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RECRUIT | RETAIN | INCUBATE

